

## **PRIVACY POLICY**

This Privacy Policy governs the manner in which edutourism.in collects, uses, maintains and discloses information including but not limited to “Sensitive Personal Information” as envisaged under Information Technology (Reasonable security practices and procedures and sensitive personal data or information) Rules, 2011, as may be applicable. This Privacy Policy applies to the website and all products and services offered by edutourism.in.

During the User’s visit to the website, our server downloads the pages the User wishes to see along with a Cookie to the User’s computer. Cookies enable a website owner to do important things like find out whether the User has previously visited the site, what are the User’s most visited pages etc. This happens on a repeat visit by checking to see, and finding, the cookie deposited there on the previous visit. Cookies do not identify the User of a computer and only record what areas of a site a computer has been visiting. Anyone can make changes to the settings of his computer so as to stop cookies from being downloaded from the web site server, but most people are aware of cookies and do not block them. If the User objects to edutourism.in using cookies, the User should set the User’s computer to block them. To read more about Cookies and how they work, see ‘How We Use Cookies’ below -

### **Sensitive Personal Information:**

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, Telephone/Cell numbers, residential address etc. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in Site related activities fully.

### **Non-personal Identification Information:**

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers' utilized and other similar information.

### **How we use collected information:**

edutourism.in collects and uses Users personal information for the following purposes:

**a. To improve our Site:**

We continually strive to improve our website offerings based on the information and feedback we receive from Users.

**b. To process transactions:**

We may use the information Users provide about themselves when placing an order only to provide services pertaining to that order. We do not share this information with outside parties except to the extent necessary to provide services.

**c. To send periodic emails/newsletters:**

The email address Users provide for order processing, will only be used to send them information and updates pertaining to their order. It may also be used to respond to their inquiries, and/or other requests or questions.

### **How we protect your information:**

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sensitive and private data exchange between the Site and its Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures.

### **Sharing your personal information:**

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

### **Security:**

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### **How we use cookies:**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

**Links to other websites:**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over the other website. Therefore, we cannot be responsible for the protection and privacy of any information which you may provide while visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and read the privacy statement applicable to the website in question.

**Third party websites:**

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

**Changes to this privacy policy:**

edutourism.in has the discretion to update this privacy policy at any time. When we do, we will post a notification on the main page of our Site and revise the date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and make yourself aware of modifications if any.

**Your acceptance of these terms:**

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use this Site. Your continued use of the Site following the posting of changes to this policy will be deemed as your acceptance of those changes.

**Disclaimer:**

It is possible that we may have to disclose personal information when required to do so by law, such as in response to civil or criminal proceedings, or other requests by law enforcement personnel/agencies. We will disclose such information wherein we have a good faith belief that revealing such information is necessary to comply with a court order, ongoing judicial proceeding, or other legal process or on request to edutourism.in brought in by any country throughout the world, or to exercise our legal rights or defend against legal claims.

**Disclosures to others:**

We may also disclose the personal and other information you provide, to another third party as part of reorganization or a sale of the assets of edutourism.in. Any third party to which we transfer or sell the assets of edutourism.in will have the right to continue to use the personal and other information that you provide to us.

**Contact us:**

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at [info@edutourism.in](mailto:info@edutourism.in).